



**LIQUOR  
DISTRIBUTION  
BRANCH**

3200 East Broadway  
Vancouver, BC V5M 1Z6  
Tel: 604-252-3215  
[vendor.bcldb.com](http://vendor.bcldb.com)  
[wholesale.bcldb.com](http://wholesale.bcldb.com)  
[bcldb.com](http://bcldb.com)

## Packaged Label Regulations

It is mandatory for all agents and suppliers to submit a product label photograph with all new packaged product registrations. Photographs can be submitted at the time of registration on our vendor website <https://www.vendor.bcliquorstores.com/>.

There are two steps to obtain label approval. Both are indicated below.

### LDB Social Responsibility Approval

- LDB Wholesale Operations will review each packaged label to ensure the label meets our social responsibility criteria.
- Our social responsibility criteria can be found on the vendor website. Navigate to the resources page and scroll down to the regulations section.
- Draft products are exempt from a label approval.

### CFIA Label Requirements

- Labels reviewed by the LDB during the registration process do not imply compliance and approval of the CFIA labelling requirements.
- Agents and suppliers will continue to be responsible to ensure labels for packaged products meet the CFIA labelling requirements for alcoholic beverages.
- The CFIA labelling requirements can be found online at <http://www.inspection.gc.ca/food/labelling/food-labelling-for-industry/alcohol/eng/1392909001375/1392909133296>