



LIQUOR
DISTRIBUTION
BRANCH

June 30, 2020

To: Domestic Suppliers
From: LDB Wholesale Operations
Re: SFCR Traceability Regulation

Further to the [information bulletin](#) published by LDB Wholesale Operations in November 2019, the amended [Safe Food for Canadians Regulations \(SFCR\)](#), comes into effect on **July 15, 2020**.

SFCR requires domestic suppliers and manufacturers to comply with traceability-specific labelling requirements to allow customers to effectively identify whether a particular product is subject to a recall. All products produced and labeled on or after July 15, 2020, are required to have a lot code applied, attached or accompanying each selling unit.

The product registration process on the LDB Vendor Website currently includes a declaration that the product label conforms to Federal Standards for Social Responsibility. This declaration will be updated to include the new requirements related to the SFCR.

In addition, for the LDB to comply with SFCR traceability documentation requirements in the event of a CFIA recall or a LDB quality investigation, LDB will require the following information from you when requested:

- LDB Purchase Order number
- The lot code(s) affected
- Number of cases per affected lot code

This information is required in a timely manner for the LDB to comply with CFIA's 24-hour timeframe, and can be requested any day of the week, including weekends and public holidays. Records should be kept for two years from the day it is supplied to the LDB.

For direct deliveries to retailers, within or outside of British Columbia, you are responsible for ensuring traceability compliance. For more information about what you need to do to comply with the traceability requirements in the SFCR, please visit the [CFIA website](#).

We remind you that LDB vendors are required to comply with all applicable laws, which includes all applicable regulatory requirements if they wish to do business with us. While the CFIA is encouraging compliance by the due date, their [information notice from April 7, 2020](#) states they will not prioritize compliance activities associated with the July 15, 2020 coming into force of the SFCR as they recognize that industry is prioritizing the health and safety of its employees while working hard to ensure Canada's food supply remains reliable and safe for Canadians. Any changes to the CFIA's prioritization of these compliance activities will be announced with adequate lead time once the situation allows.

For further information, please contact CFIA [directly](#). Thank you for your compliance.

LDB Liquor Wholesale