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June 30, 2020

To: Import Agents
From: LDB Wholesale Operations
Re: SFCR Traceability Regulation

Further to the [information bulletin](#) published by LDB Wholesale Operations in November 2019, under the amended [Safe Food for Canadians Regulations \(SFCR\)](#), import agents representing their suppliers, will be required to maintain or have or access to a documented traceability system by **July 15, 2020**.

As part of this system, agents and their suppliers will be required to trace products from where they were sourced (one step back) and to whom the products were provided (one step forward).

In addition, SFCR require suppliers and manufacturers to comply with traceability-specific labelling requirements to allow customers to effectively identify whether a particular product is subject to a recall. For more information about what you need to do to comply with the traceability requirements in the SFCR, please visit the [CFIA website](#).

In the event of a recall, the Canadian Food Inspection Agency ("CFIA") will require your traceability documents within 24 hours of CFIA making the request.

In addition, in the event that a quality control issue is identified, LDB will require the vendor to provide the following information in a timely manner:

- LDB Purchase Order number
- The lot code(s) affected
- Number of cases per affected lot code

This information can be requested any day of the week, including weekends and public holidays.

The product registration process on the Vendor Website currently includes a declaration that the product label conforms to Federal Standards for Social Responsibility. This declaration will be updated to include the new requirements related to the SFCR.

We remind you that LDB vendors and customers are required to comply with all applicable laws, which includes all applicable regulatory requirements if they wish to do business with us. While the CFIA is encouraging compliance by the due date, their [information notice from April 7, 2020](#) states they will not prioritize compliance activities associated with the July 15, 2020 coming into force of the SFCR as they recognize that industry is prioritizing the health and safety of its employees while working hard to ensure Canada's food supply remains reliable and safe for Canadians. Any changes to the CFIA's prioritization of these compliance activities will be announced with adequate lead time once the situation allows.

For further information, please contact CFIA [directly](#). Thank you for your compliance.

LDB Liquor Wholesale