



**LIQUOR
DISTRIBUTION
BRANCH**

**HOSPITALITY PRICE CALENDAR
PRICE CHANGES & PRICE PROMOTIONS
2020 - 2021 FISCAL YEAR**

| Effective Date of the Hospitality Price | Fiscal Period 2020/2021 |
|--|------------------------------------|
| April 1, 2020 | 1 |
| May 3, 2020 | 2 |
| June 7, 2020 | 3 |
| July 5, 2020 | 4 |
| August 2, 2020 | 5 |
| September 6, 2020 | 6 |
| October 4, 2020 | 7 |
| November 1, 2020 | 8 |
| November 29, 2020 | 9 |
| January 3, 2021 | 10 |
| January 31, 2021 | 11 |
| March 7, 2021 | 12 |
| April 1, 2021 | 1 (2021/2022) |